

The Art * **tmrw** 2025.26

The Art of Tomorrow encompasses three trend worlds that address the changing times. The focus is on bold approaches, new materials in decor and surfaces, and a keen sense for the essence of design. As surface specialists, we offer answers to complex requirements and invite you to discover a new aesthetic in interior design.

schattdacor

THE ART

OF KNOWING TODAY

WHAT WILL BE

IMPORTANT TOMORROW.

The Art * hipstoric

The Art * clarity

The Art * new aesthetic

In a world that is increasingly characterized by complexity and contradictions, the desire for clarity and meaning is growing. The industry, consumers and designers are faced with a variety of demands that come at them from different directions and convey individual needs and messages. The pressing question is: What is important? The Art of Tomorrow provides answers.

The Art of Tomorrow represents our view of the future – of upcoming trends, needs, and innovative developments. It's not just a matter of understanding the present, but also actively helping to shape the design world of tomorrow while providing groundbreaking inspiration. As surface specialists, we get to the core of the key trends, products, and decor innovations.

Our trend concept comprises three clearly defined areas: “Hipstoric”, “Clarity”, and “New Aesthetic”.

These three directions have been extensively analyzed by our designers and present trendsetting solutions for the design of tomorrow.

Hipstoric

Confidence through the fusion of tradition and modernity.

Clarity

A call for both clarity and simplicity in an increasingly complex world.

New Aesthetic

Forward-looking designs that reflect the current zeitgeist.

The Art of Tomorrow has been carefully curated to clearly identify the essential solutions and key messages.

Find inspiration and shape the future with us – clear, bold, and full of possibilities.

Your Schattdecor Team

这个世界正在逐渐演化为“复杂”和“繁复”的竞技场。但在物极必反之下，人类开始更加渴求澄明，对本质的渴望愈发炽烈。各种诉求充斥着产业界、消费者与设计师的视听，来自四面八方的声浪裹挟着个性化诉求和各种信息，让人不禁问出了那个最为关键的问题：对这个行业而言，最重要的是什么？在夏特看来，“前瞻艺境”即为破题之钥。

“前瞻艺境”承载着我们对未来的观照：聚焦未来趋势、剖析需求、推动创新发展。它不仅是理解当下的透镜，更能帮助我们积极塑造未来的设计生态，释放出突破性的灵感。由此可见，作为饰面专家，夏特总能直抵关键趋势、产品、技术创新的核心。

我们的趋势理念由三个明确的领域组成：“古今交响”、“大道至简”和“未界之美”。夏特设计师对这三个领域进行了独家分析，认定它们是未来设计的发展趋势。

Hipstoric 古今交响

在传统与现代的交融中孕育自信

Clarity 大道至简

在日益复杂的世界中召唤理性，化繁为简。

New Aesthetic 未界之美

前瞻性设计语言彰显时代精神

“前瞻艺境”就像精心淬炼过的精华，在解决问题上能够釜底抽薪，在锚定关键信息上能一针见血。

既然如此，不如与夏特携手，持清晰洞见，非凡勇气与开放姿态，共遇美好，共塑未来。

Ihr Schattdecor-Team

01



The Art * hipstoric



A Redefined Past
8 - 31



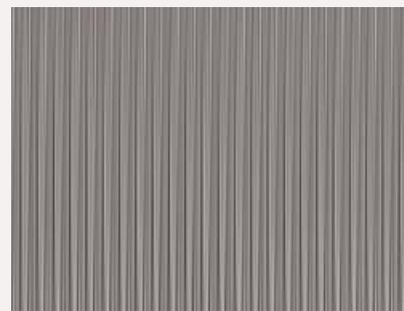
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The Art * clarity



A Present that Calls for Clarity
32 - 53



The Art * new aesthetic



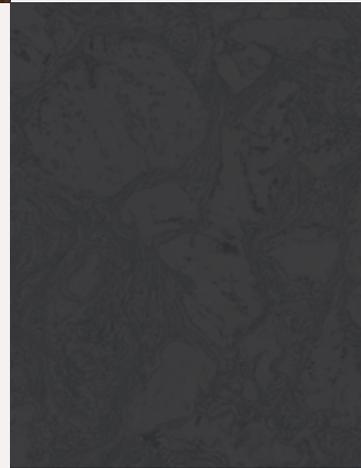
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A Future of Possibilities
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HIPSTORIC

* A Redefined Past



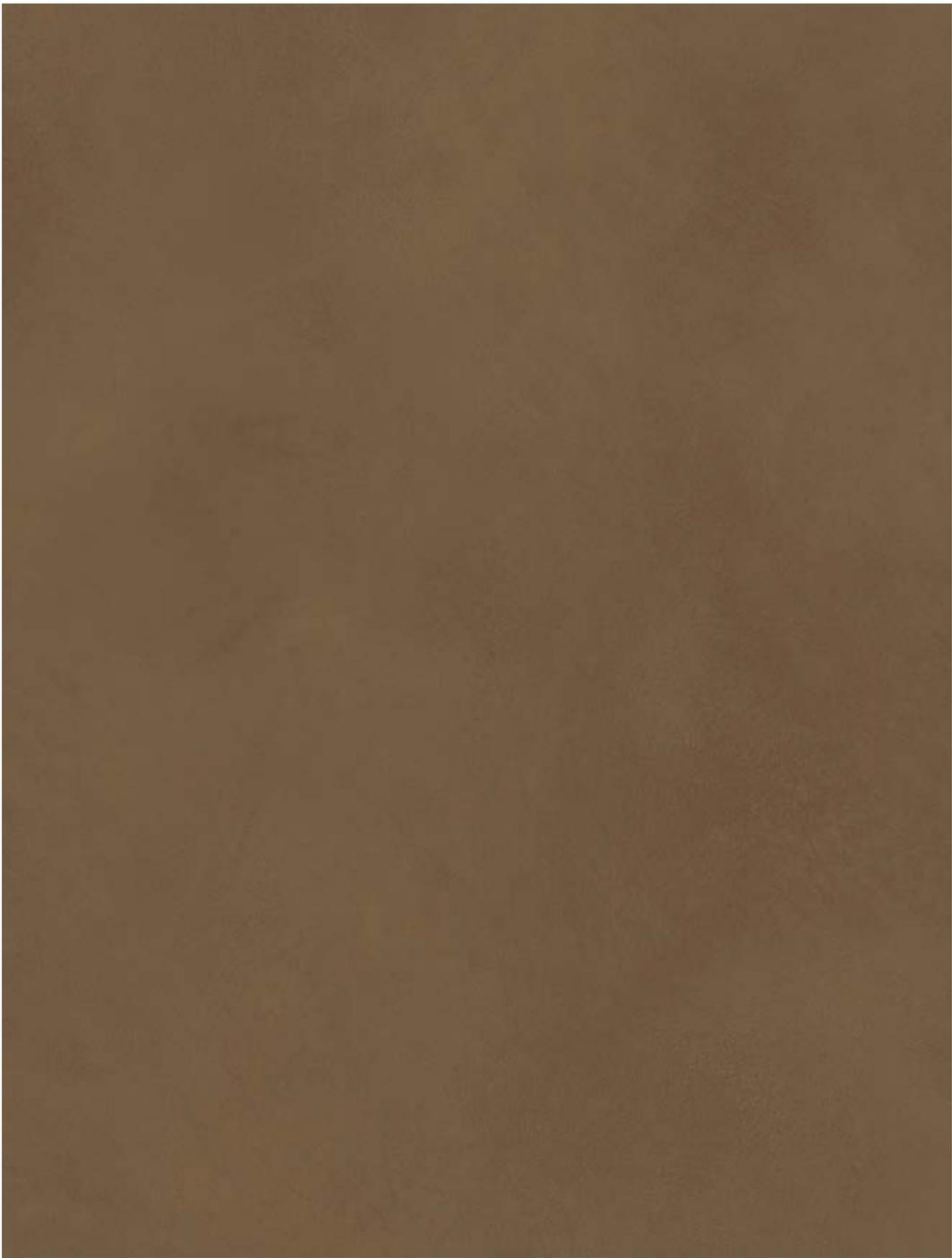
WALNUT

COMEBACK

深色木贴面外观在许多市场中仍是一个永恒的主题。胡桃木作为木质美学典范，气质隽永，堪称品质与价值的化身，使它成为了缔造各种空间美学的万能密钥：既能与新潮设计及搭配完美融合，又能从容驾驭当代空间设计理念，把握风格塑造的核心要素。

Dark veneer wood finishes remain a timeless theme in many markets. Walnut stands for classic elegance and conveys a sense of quality and value – an indispensable all-rounder that serves as the basis for a wide variety of interior styles. Its versatility makes it ideal for combining with trendsetting designs and accessories, making walnut decor the style-defining central element of contemporary interior design concepts.





 **HIBIKI**

14-56100-001



Bari · Pesaro

INNOVATIVE

REINTERPRETATIONS

古今交响之道，在于重新解读旧日经典，嫁接未来图景。

人们常说“时尚是个轮回”。但唯有那些与当下需求和价值观相契合的经典之作，能打败时间，成就永恒。这些岁月长河中的明珠不仅历经岁月考验，更暗合新生代的精神渴求。

如今，人们游走于时光的褶皱中，希冀寻找到亲切旧物，重温古今交响设计，但同时又对可持续性 and 先锋精神有着高度渴求。“古今交响”是匠心的代名词，它的背后是传承与工艺的故事。但是唯有通过创新重构，才能赋予它超越时代的生命力。

古今交响本质上是一种共生美学。

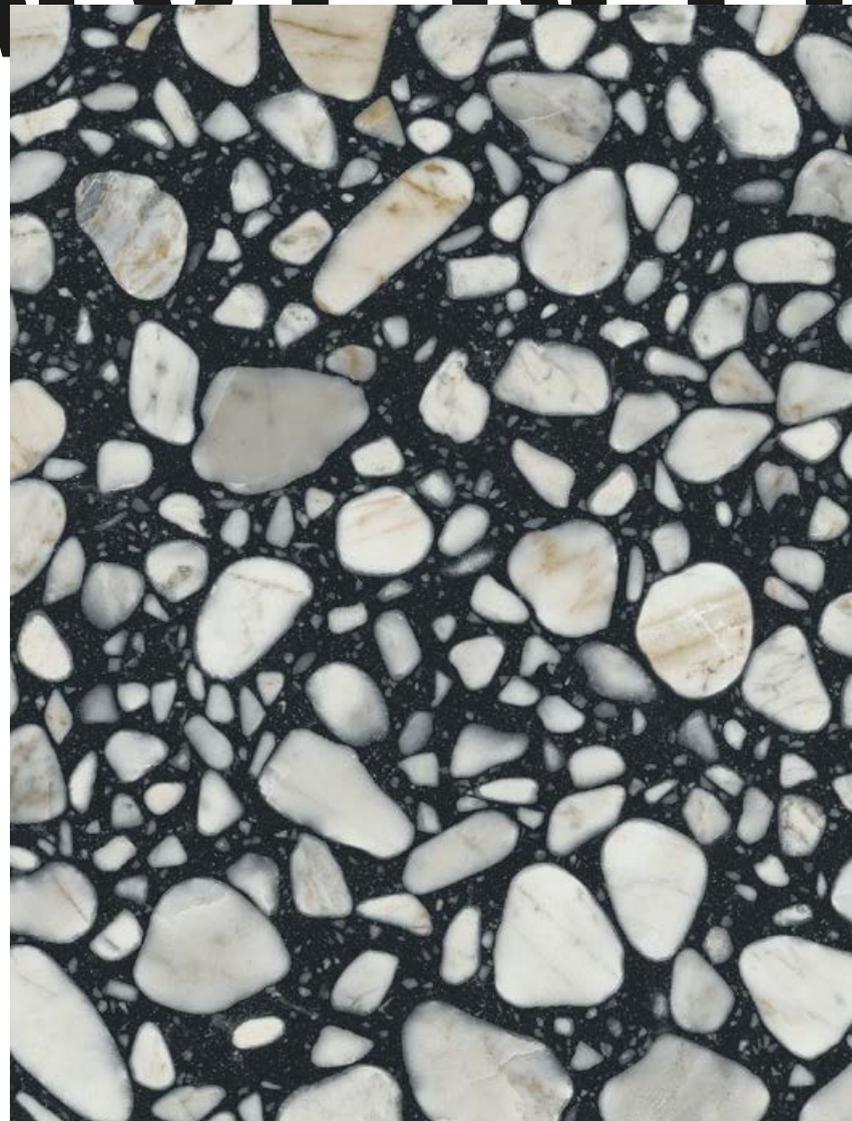
Hipstoric is all about reinterpreting the best of the past and making it relevant for the future.

Past trends always have a way of returning – but only those that fit in harmoniously with the demands and values of the present can survive in the long term. What remains is not only tried and tested, but also appeals to the desires and needs of new generations.

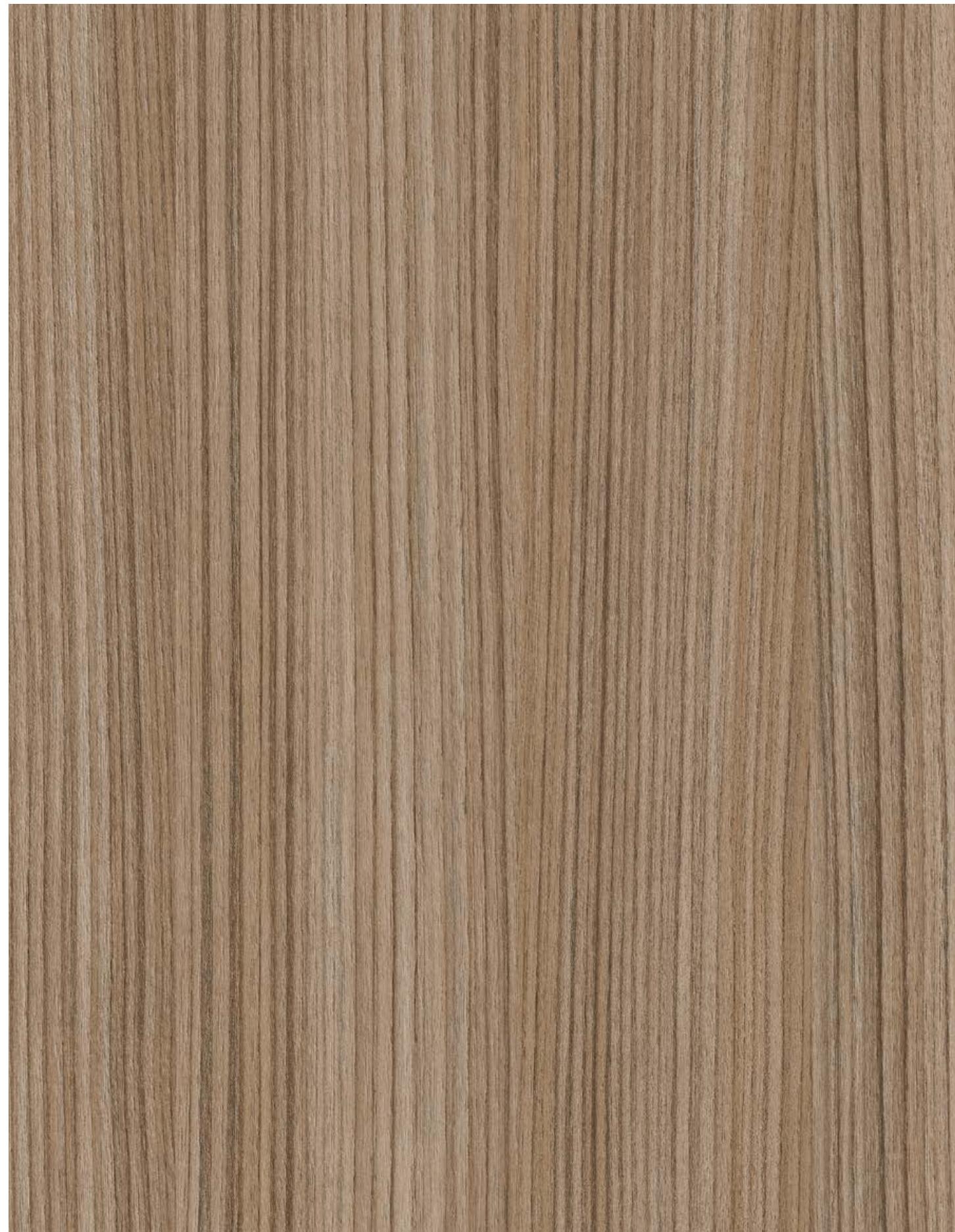
Today, people are looking for the familiar and appreciate the charm of retro designs, yet they also have high expectations about sustainability and progress. Vintage stands for quality, origin, and craftsmanship, but is brought to life through innovative reinterpretations.

Hipstoric embodies this symbiosis.

RE- INVENTED



14-54279-001 Bari

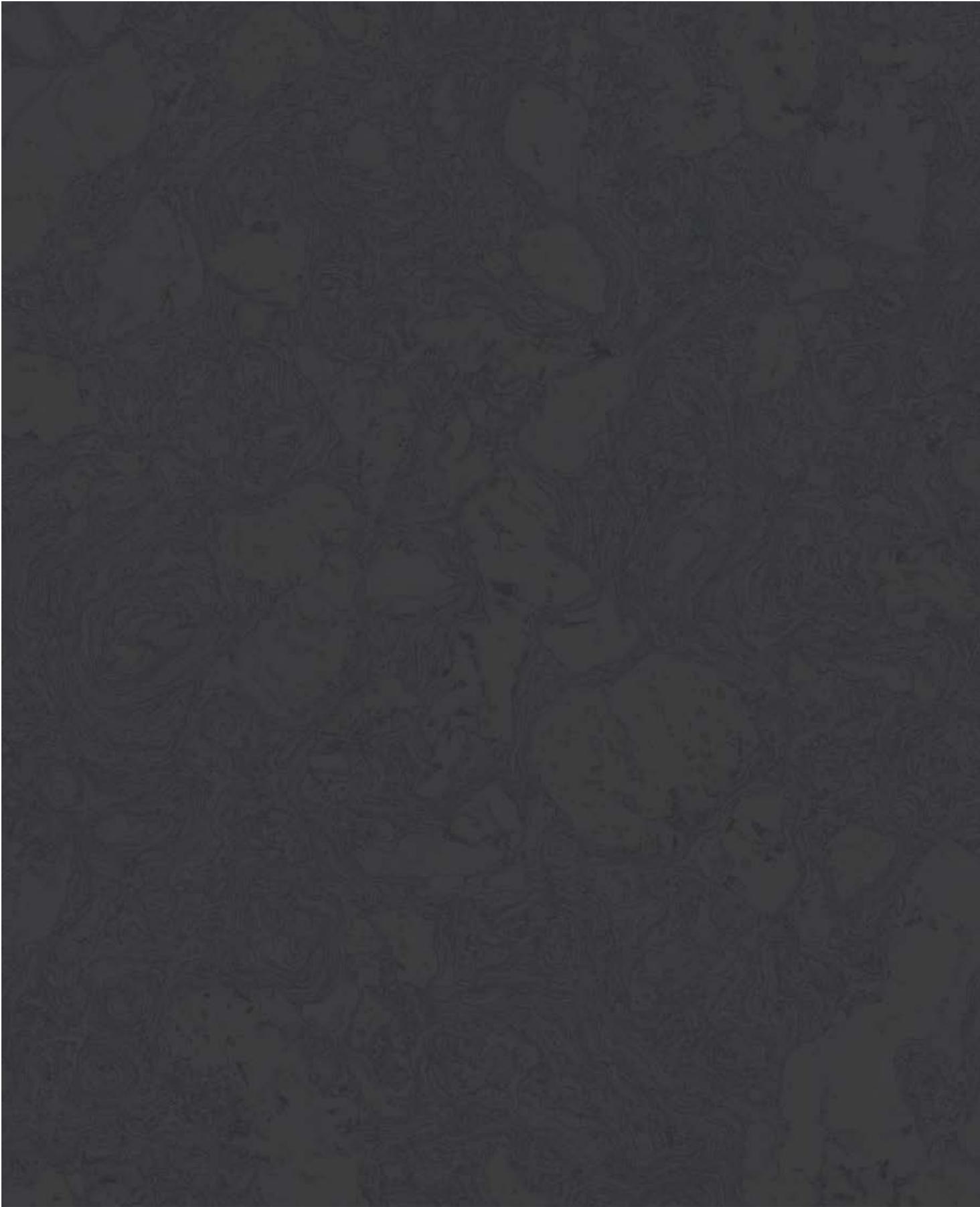


14-24064-001 Pesaro

INNOVATIVE DESIGNS

Lusaka并非一款定义中的石纹花色，凭借着大理石般的纹路，设计师以“虚实相生”的设计手法，为这种创新饰面赋予了亲和力，从而打造出一款设计新颖且优质耐用的饰面。可以说，是开放的设计理念催生出了这款别具一格的设计。

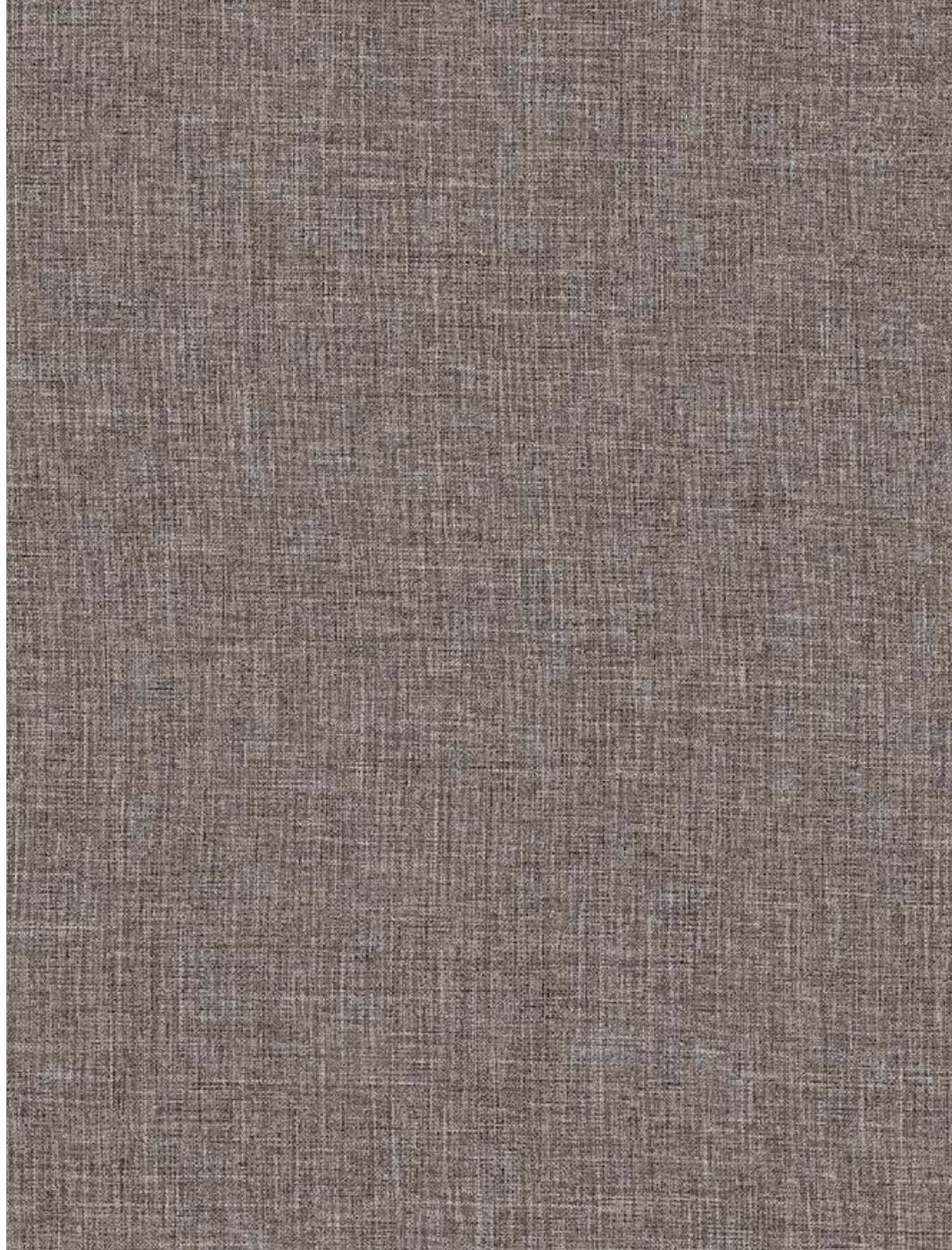
Is it stone? Not quite. With its marbled structure, Lusaka deceptively combines a familiar look with innovative material. The goal: a high-quality, durable surface that also meets new design requirements. Lusaka is a bold and exceptional decor based on fresh design ideas.

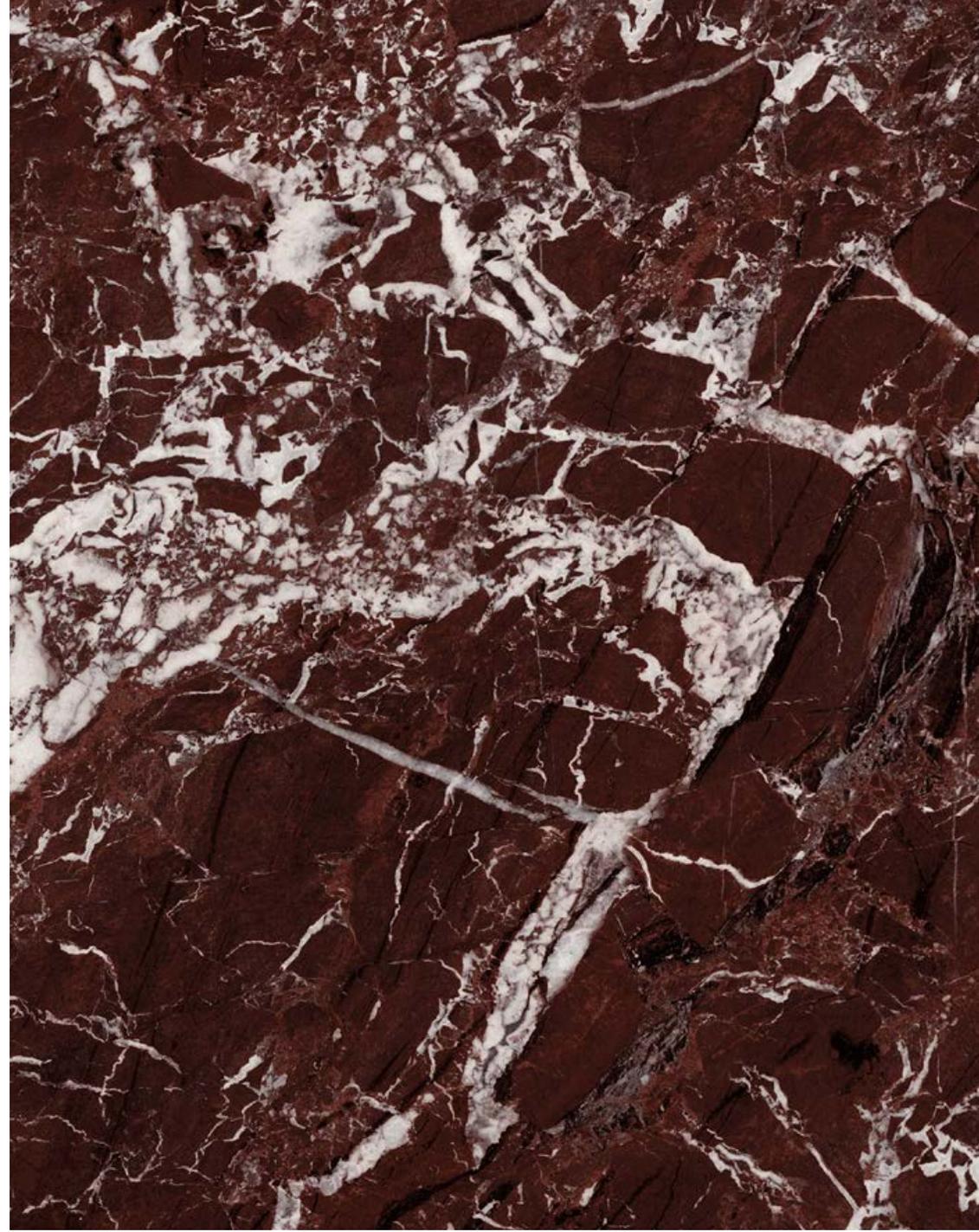
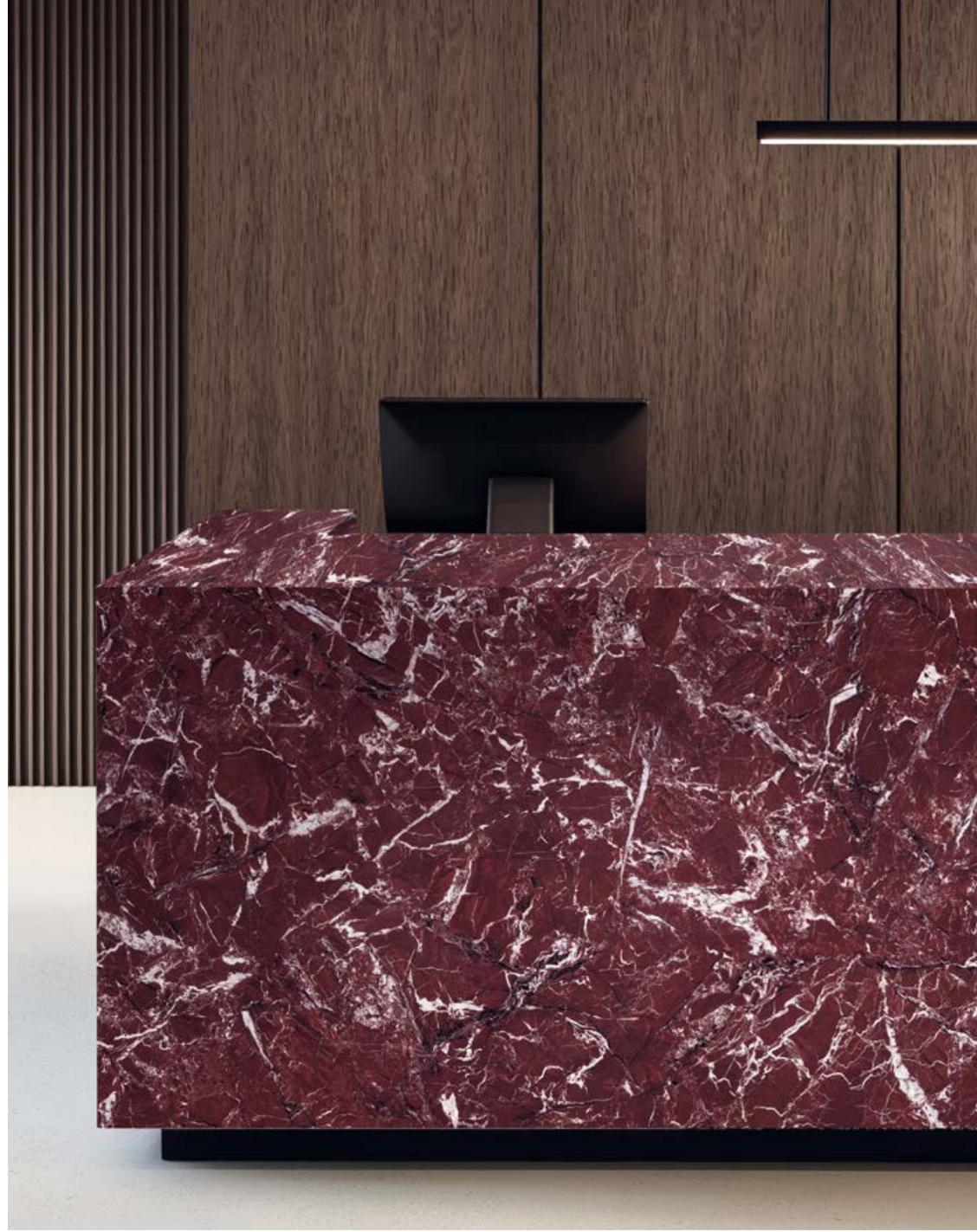


TICINO



14-57018-006





TOROS
14-54265-001

A CLASSIC

WITH A FUTURE

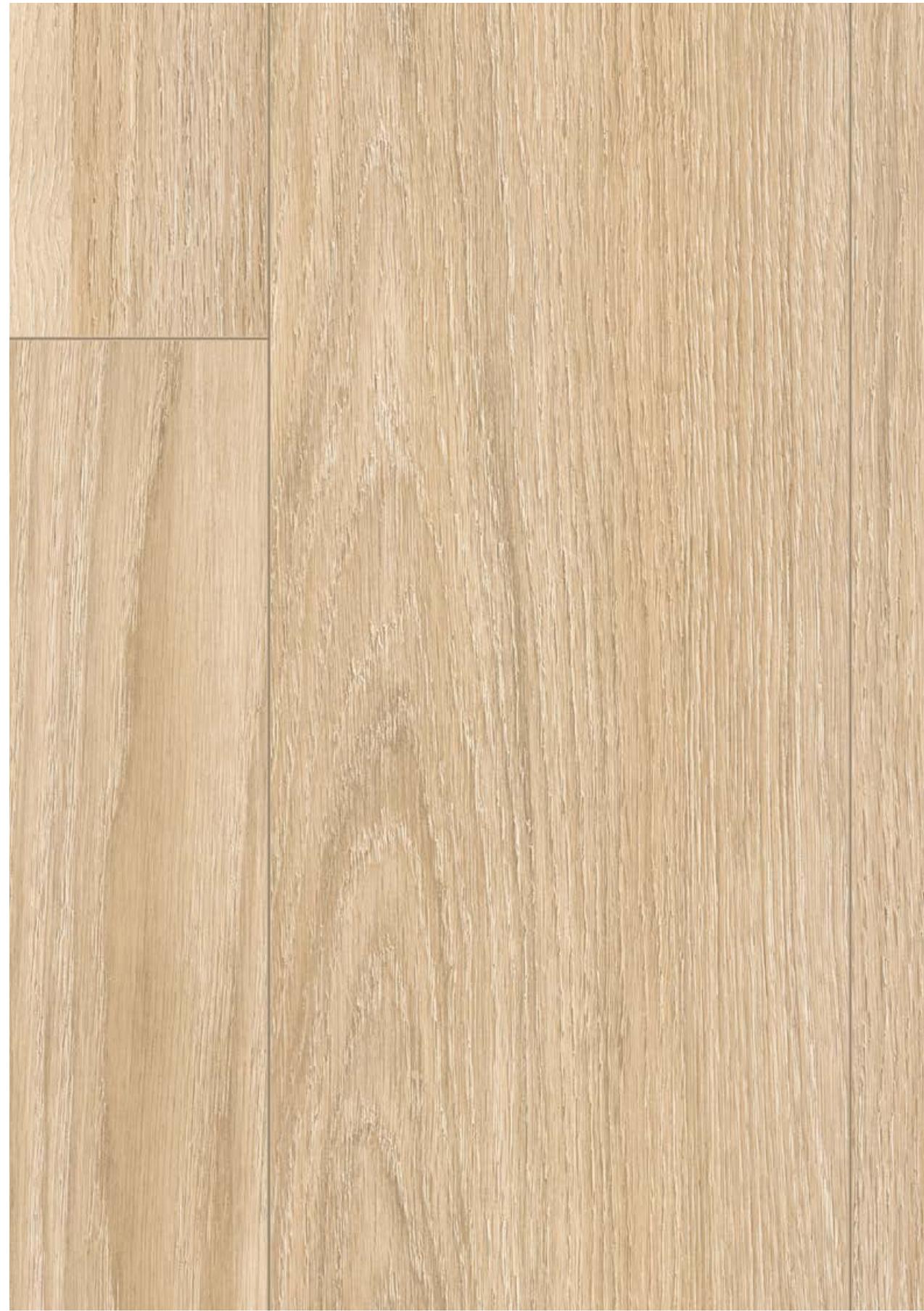
大理石的纹路是用它的永恒与独特织就的。它生来与众不同，气质端庄持重。Donatello 将大理石的传世风范与现代设计相结合，使其在室内上演了一出当代住宅美学与建筑理念的演义。令人感叹“传世经典，未来可期”！

Marble has always symbolized durability and exclusivity. Its refined characteristics give it a distinctive elegance. As a decor, Donatello combines tradition with modern design and integrates perfectly into contemporary living and architectural concepts. A classic with a bright future!





 14-54263-001 Donatello



14-18117-003 Canyon Skagen Oak



14-18104-001 Westend Oak



VALUES

OF THE PRESENT

VINTAGE STANDS FOR QUALITY & CRAFTSMANSHIP

在复古潮流影响下，“旧时好物”成为新晋热词，它的出现标志着在可持续性理念思潮下，消费观历经进化，已经完成了重要转变——旧物的价值不仅在于循环利用，更在于被重新欣赏。此时，包装古物超越器物属性，成为承载集体记忆的“时空胶囊”。

In this context, the term “pre-loved” expresses an attitude through which products are not only reused, but also appreciated again—precisely because attitudes towards consumption have evolved through values such as sustainability. The product is more than just an object: it becomes an emotional experience.

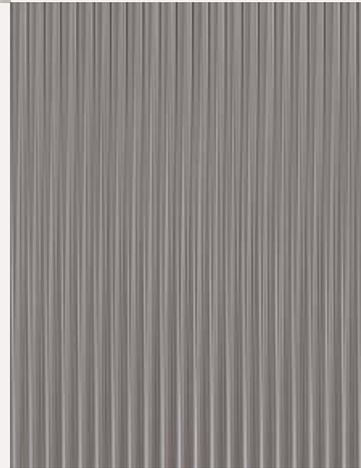


PRE LOVED



CLARITY

* A Present that Calls for Clarity



NOBLE ONYX

玛瑙以精妙质地彰显奢侈质感，在每个空间中演绎极致优雅。寸寸纹理中流光溢彩，氤氲着丰富的色彩，是当仁不让的室内装饰高端产品。

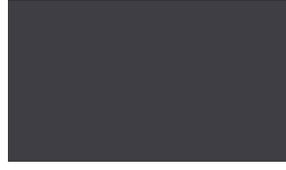
Onyx is a refined, high-quality material that lends special elegance to every interior. Decors with this fascinating grain and diverse color nuances are a popular material for high-end interior decoration.





ORLANDO WALNUT

14-20409-001





14-18085-001 Arles Oak



NEEDS

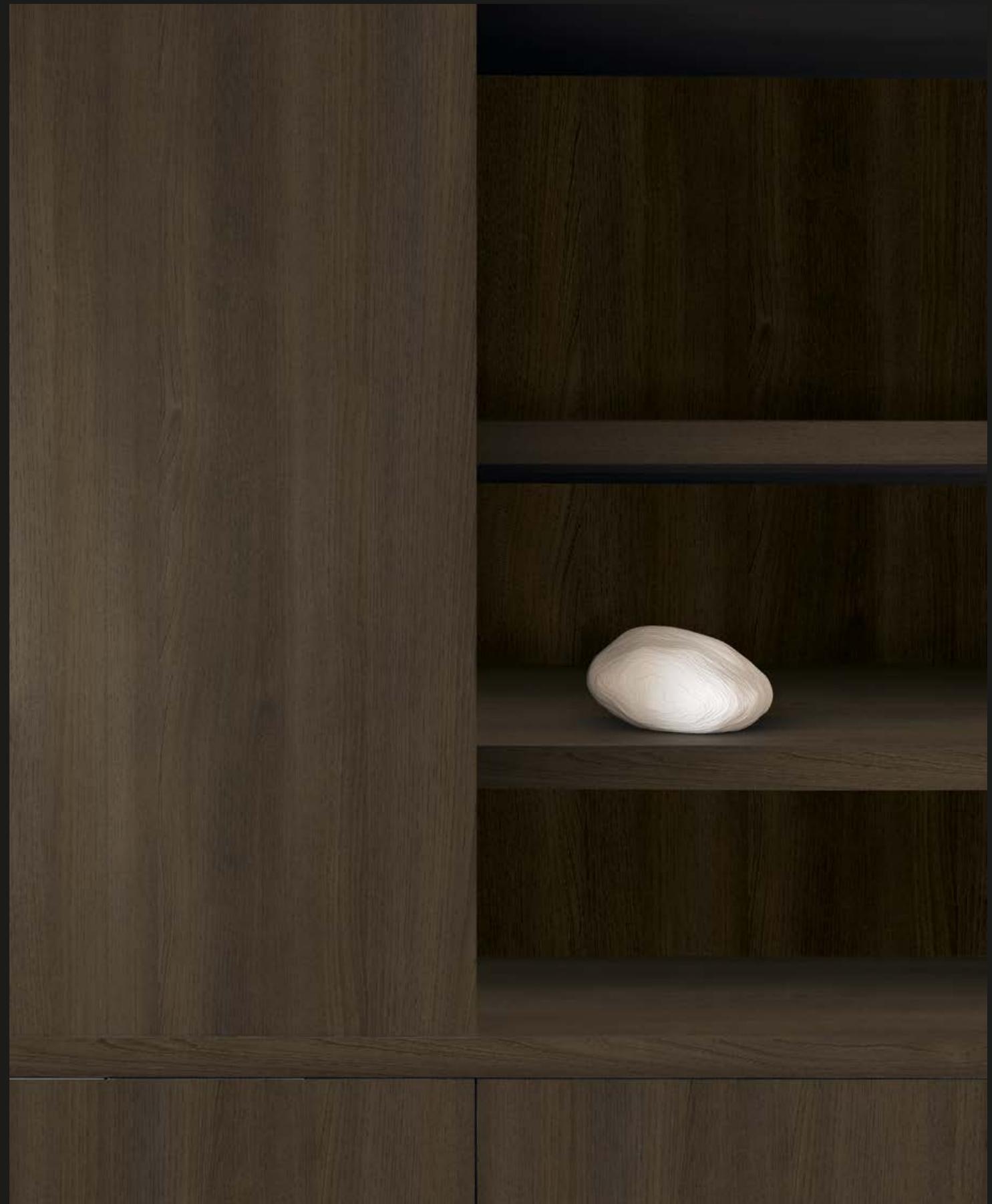
OF TODAY AND TOMORROW

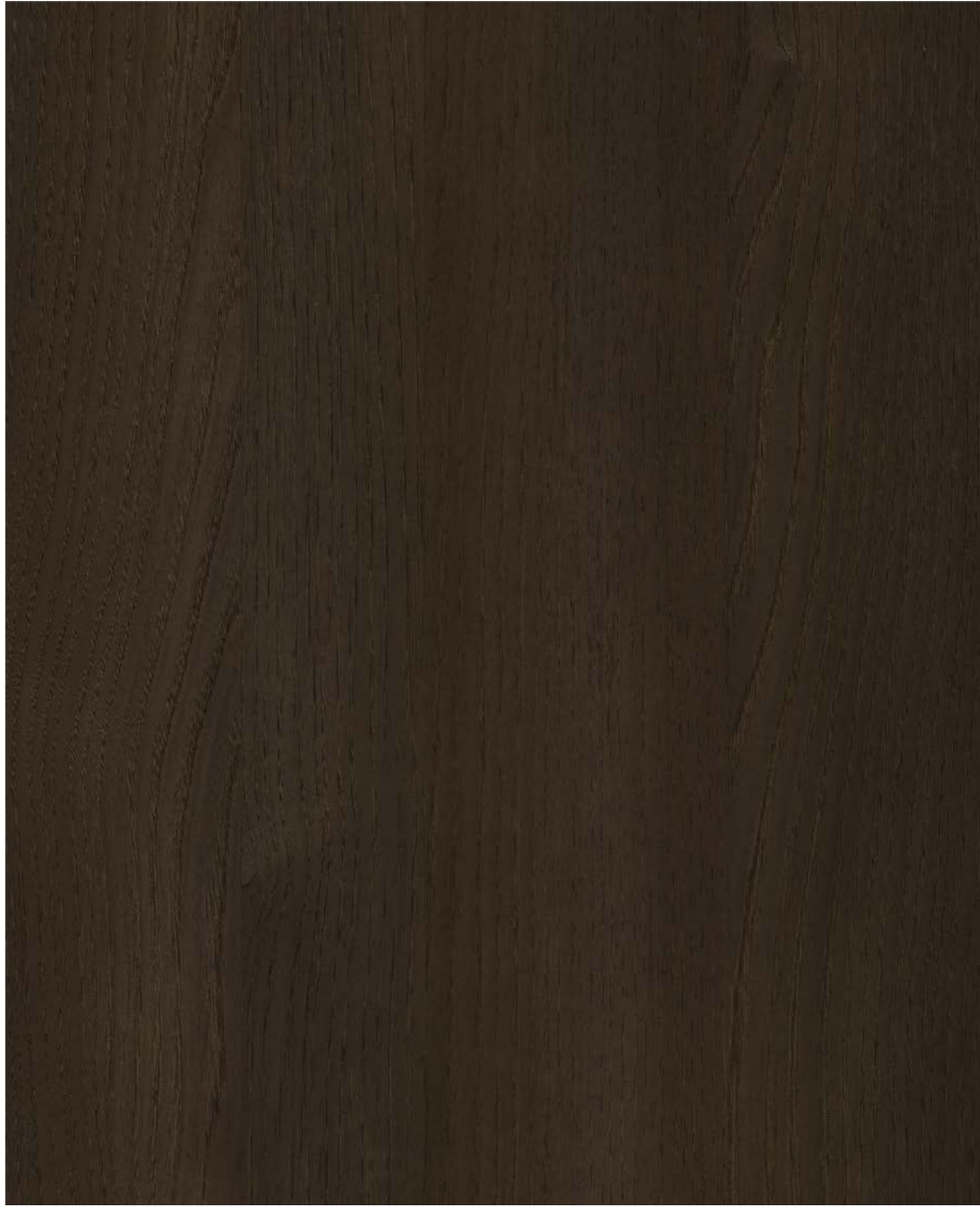
BLACK

ELEGANCE, PURE COMFORT

暗黑如墨的木纹花色是设计师对永恒经典的致敬。深邃的木质基色中流淌着温润气韵，在空间中打造出令人沉静的安适氛围。

Dark, almost black wood decors are the result of the trend towards classic and timeless design. Their deep tones radiate warmth and create an inviting, comfortable atmosphere in any room.





COMVINCE US

WITH SIMPLICITY

在混沌递增的时代语境下，“大道至简”拥有了破局之力。它与注意力、对物品本身的关注一起，成为了抵抗信息洪流与感官过载的中流砥柱，引导人们在去芜存菁中砥砺前行。

“至简”之势成为了时代精神的切片，极简主义升维成了灵性道场，它在简洁中震撼着我们，并为我们构筑了一道“安全感”的围墙。无论是在私人空间还是在公共场合，极简的设计、明快的线条，纯色色彩搭配唤回了我们的专注力，让我们更加关注质感本身。

大道至简兼顾了人类的个性化表达和对永恒的追求，其本质是格物致知的终极叩问，在设计空间时，不仅要迎合趋势，也要构筑既能容纳当下，也能适应未来的空间。从这个角度看，在这个纷繁的时代，回归澄明是最佳选择。

How groundbreaking clarity is in a complex world! It's no coincidence that focus, clarity, and an appreciation of the things that really matter are taking center stage in place of oversupply and sensory overload. A naturally simplified approach is becoming established.

The Clarity trend theme picks up on this zeitgeist. Minimalist rooms become true worlds of experience that impress us with their simplicity and provide a sense of security. Whether in private interiors or in public spaces – minimalist designs, clear lines, and monochrome color schemes create a space for concentration and quality.

This philosophy combines individuality and timeless design. It means focusing on the essentials and designing spaces that not only reflect trends but also meets the needs of today and tomorrow. Clarity is the answer to the complexity of our times!

TRAVERTINE

REINVENTED

石灰华纹的强势回归正在影响着越来越多的生活空间。这款花色身上体现了现代与永恒的时空对话。作为一款石纹花色，Otranto是对极简主义和奢华空间的宣言，从而在跨域中缔造出一种温和的优雅范式。

The return of travertine is increasingly influencing various living spaces. The material creates an atmosphere that is both timeless and modern. The Otranto stone decor can make a striking statement in both minimalist and more opulent interiors, while always radiating elegance and warmth.





 14-54267- 001 Otranto



GETARIA

14-57196-006

The Art * clarity



4000589-01-000 Murano



14-54255-002 Sakura

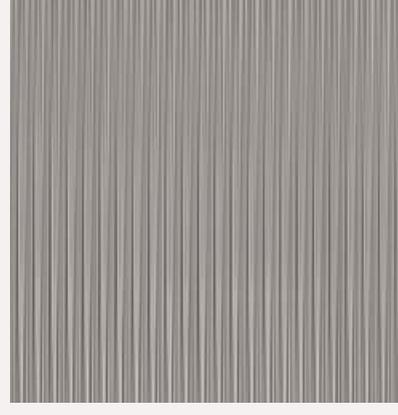
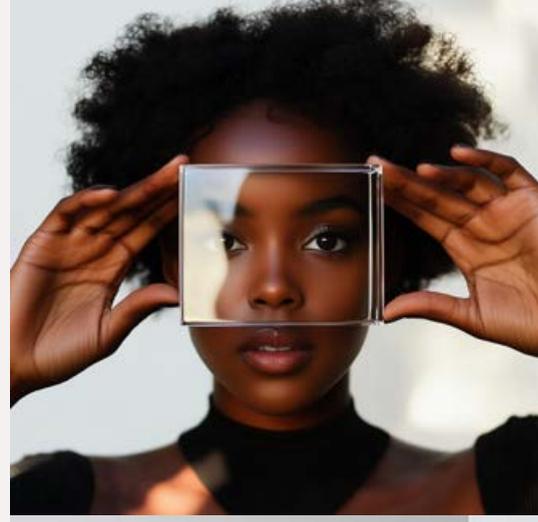


STOA
14-54277-001

MINIMALIST ROOMS BECOME TRUE WORLDS OF EXPERIENCE

从私人空间到商业场所，随处可见空间设计中“大道至简”哲学的应用。在这个感官刺激泛滥的时代，商铺设计反而愈加简约，风格更加平和，希冀消费者能更关注商品本身。“少即是多”——更加优质，才能带来更多关注！

Whether it's within your own four walls or in store design, clarity is in demand everywhere. In a world flooded with stimuli, stores are becoming pared back and calm environments to maximum the focus on products. Less is more – more quality and more attention!

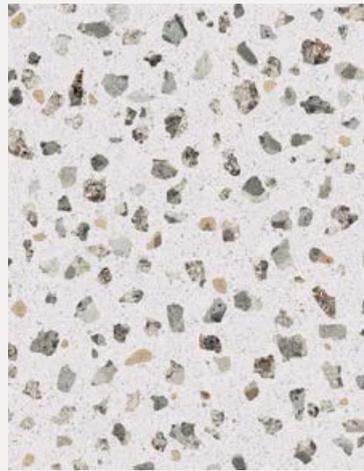


NATURALLY SIMPLIFIED



NEW AESTHETIC

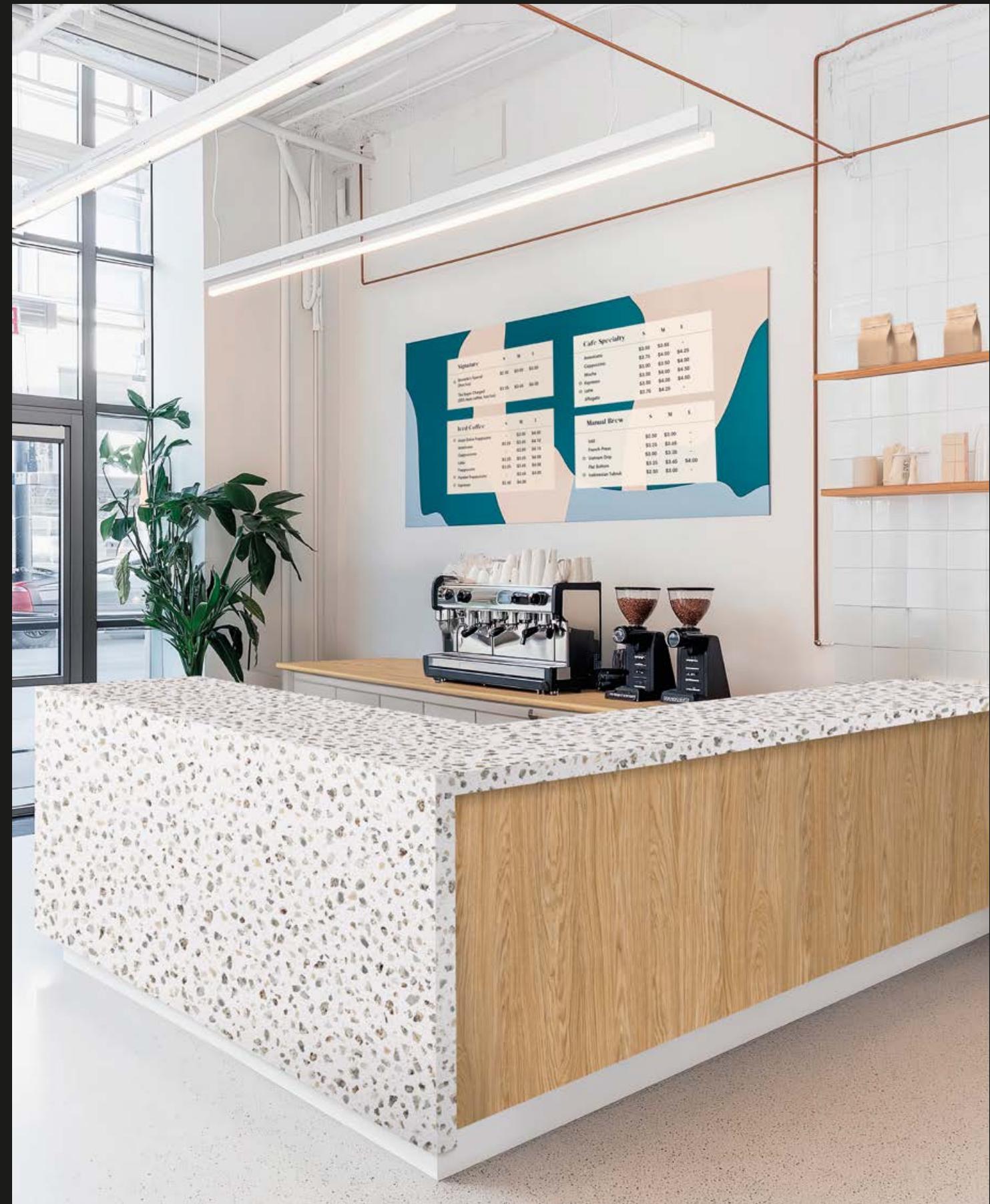
* A Future of Possibilities

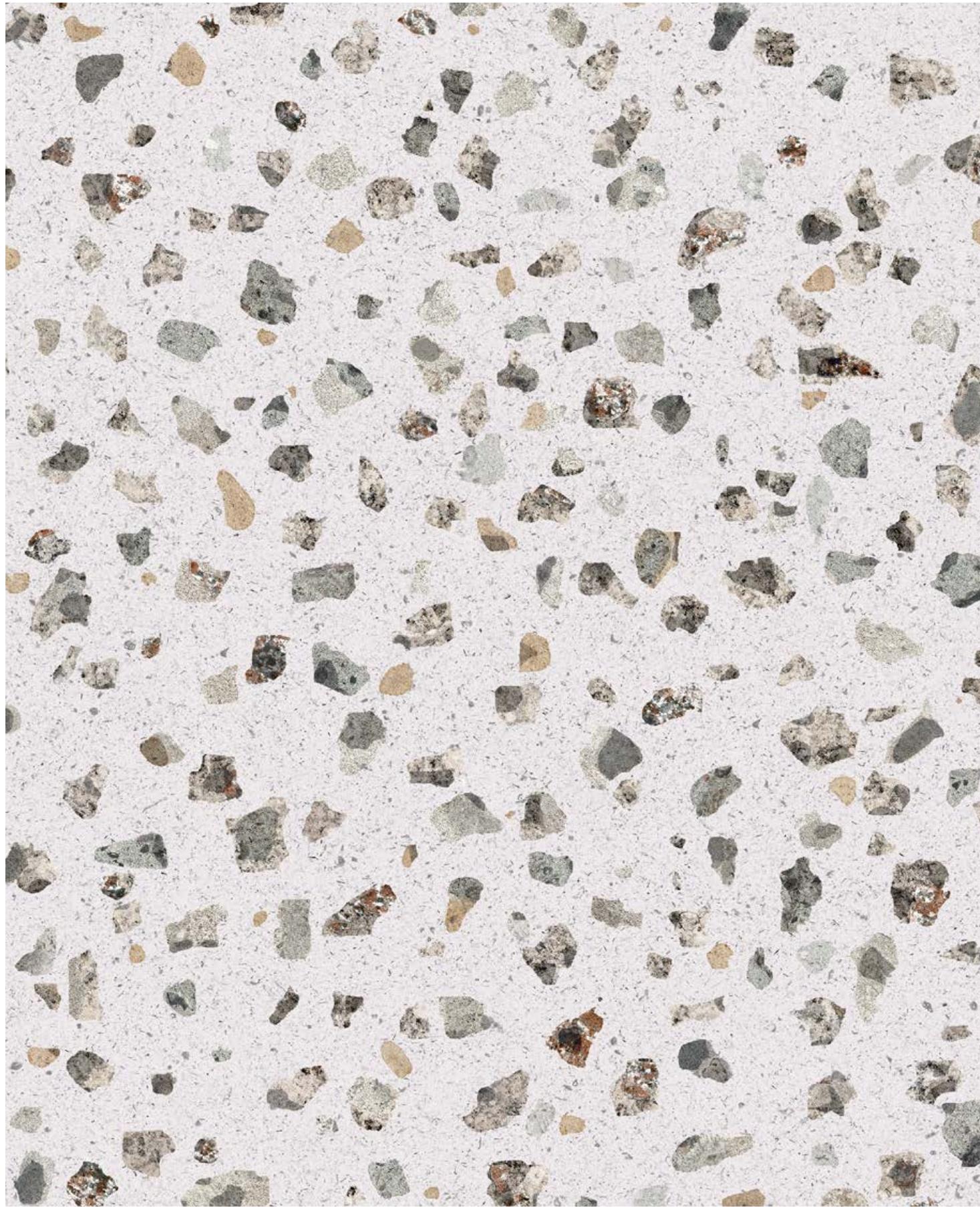


COMPOSITE DESIGNS

循环趋势经久不衰，增加了“复合设计”的曝光度，让人联想起经典的水磨石纹。在变化中，回收的材料被打造成美观环保的创新型饰面。可以说，Arezzo花色在视觉上迎合了人们对可持续性理念、设计创新性和时尚美学的多维追求。

The ongoing recycling trend is bringing to light more and more “composite designs” that are reminiscent of the classic terrazzo look. These developments are turning collected materials into new, creative surfaces that are both environmentally friendly and aesthetically pleasing. The Arezzo decor is visually oriented towards the desire for sustainable, innovative, and stylish designs.





 400595-01-000 Arezzo



PALLANWAN

14-18121-001

The Art * new aesthetic



Sardes Oak · Lusaka

FOCUS ON THE VALUE OF RESOURCES & MATERIALS

世界显然已进入新美学纪元。

不久的将来，颜值不再是唯一的焦点，人们还会关注物品的实用性、可持续性和来源，构筑在责任感之上的价值体系由此形成。

愿意拥抱不完美，且同时关注资源和物料本身的设计理念大受欢迎。在设计师的妙手之下，可回收基材与创新材料正在不遗余力地展示着视觉冲击力。在技术的迅速迭代之下，未来的设计正在被重塑，这让创作者拥有了更多自由，打开了全新的设计视野。

Z世代以环保自觉和个性化为旗帜，成为了变革的催化剂。

New Aesthetic symbolizes the era of a new aesthetic—one that is already in full swing.

In the future, we will no longer just be focusing on achieving a beautiful appearance, but also on an awareness of use, responsibility, sustainability, and origin.

Designs that are open to the appeal of imperfection and at the same time focus on the value of resources and materials are in demand. Recycled or innovative substrates are deliberately showcased in a way that highlights their visual impact. These designs of tomorrow are shaped by rapid technological development, which allows creative freedom and thus opens new design horizons.

Generation Z is driving this change by championing environmental awareness and individuality.

NEW

14-57198-005 Lusaka



HORIZONS



14-18089-005 Sardes Oak

ELEGANT VENEER FINISH

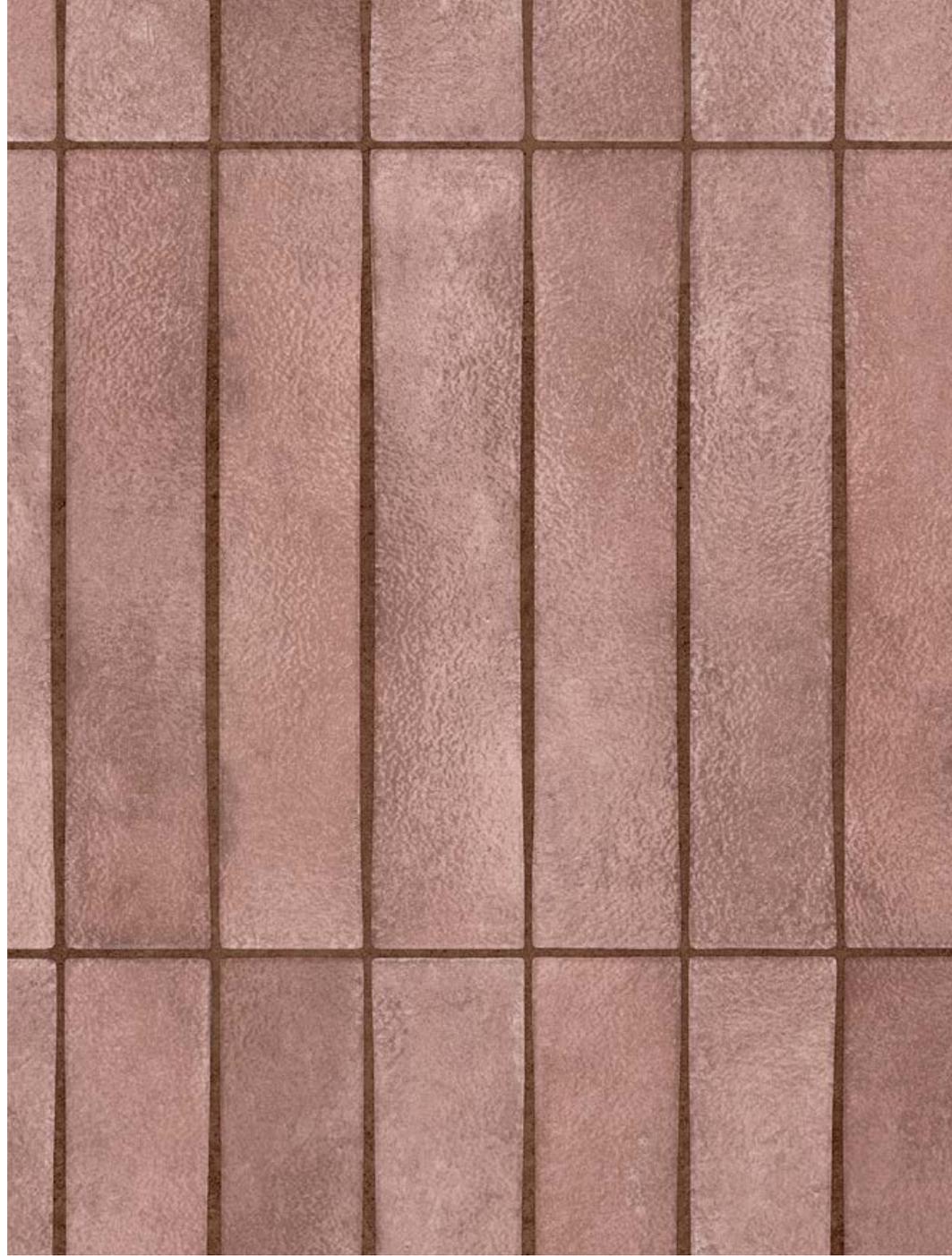
Sauvage这款木纹花色设计，通过独特的刨切工艺，凸显出天然木材的生动纹理与岁月肌理，每一道纹路都凝聚着手工温度与自然馈赠的独特魅力。该设计将可持续理念融入多元美学表达，以未经雕琢的天然质感重新定义空间设计维度，创造出更具呼吸感的自然人居境界。

The peeled veneer look of Sauvage is characterized by a striking natural grain that embodies craftsmanship and charm. This decor combines sustainability, versatility, and a fresh aesthetic that enhances interior design and creates a new dimension of closeness to nature.





 14-11116-001 Sauvage



SASSUOLO

4000594-01-000

The Art * **new aesthetic**

ENDURING ELEGANCE

除了代表求新求变、破解跨界的新美学花色——Arezzo，色调柔和、宁静的橡木花色 Modena Oak，也颇受欢迎。凭借着自然的外观，Modena Oak成为了一款百搭产品，也反映了人们对历久弥新的品质空间的追求。

In addition to new, bold “New Aesthetic” designs such as Arezzo, calm, tonal decors such as Modena Oak are in demand. Thanks to its natural look, Modena Oak provides the basis for versatile combinations and reflects the need for longevity.





 14-18092-001 Modena Oak



CLAY 

14-54252-003

FUTURE



14-57200-001 Zosteria



14-18069-001 Canyon Primus Oak

OPENNESS TO THE IMPERFECT & NEW

在当今社会，“为什么”这一根本性追问正显现出前所未有的重要性：“我们为何要做我们所做的事？它能带来怎样的实质效益与附加价值？”这种思维范式的转变开启了创新可能性的光谱——从资源节约型材料到生物基产品，从回收利用到升级再造，直至构建完整的循环经济体系。在此过程中，以3D打印和人工智能为代表的前沿技术，正重构着生产流程、原型开发与定制化服务，使其兼具工业级效率与艺术化创造。

这种对不完美实验的包容与对新形态的接纳，不仅拓展了认知疆域，更在解构与重组中孕育着面向未来的全新美学范式。

The question of “why?” is becoming increasingly important: “Why do we do what we do? What is the benefit, the added value?” This change in perspective opens the door to new possibilities – from resource-saving materials and bio-based products to recycling, upcycling, and the circular economy. Technologies such as 3D printing and artificial intelligence are used to make processes, prototyping, and customization more efficient and creative.

This openness to the imperfect and new broadens our horizons and shapes a New Aesthetic for the future.



VISUAL IMPACT



The Art * tmrw

2025.26

The Art * hipstoric



Ravello Walnut
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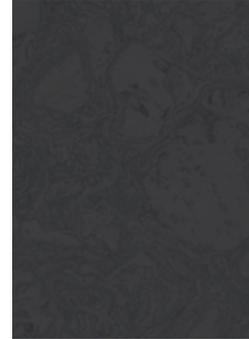
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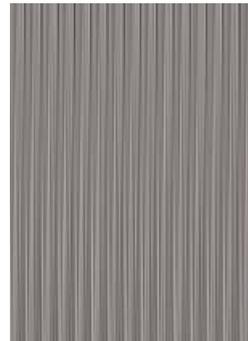
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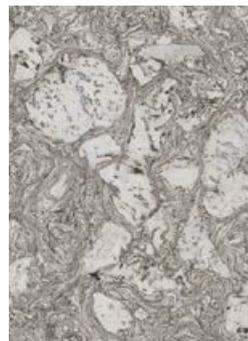
The Art * new aesthetic



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Sauvage
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Sassuolo
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Modena Oak
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Clay
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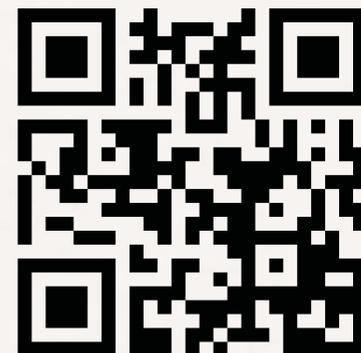
Zostera
72



Canyon Primus Oak
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The Art * hipstoric

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